

(Please read the instructions in the uploaded tender thoroughly before submitting quotations)

This tender is meant for 'A', 'B' & 'Ad-hoc' category printers empanelled with Publications Division as per the list enclosed only

Government of India
PUBLICATIONS DIVISION
 Ministry of Information and Broadcasting
Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110 003

No. D-29015/15/2025-26/Prod.

Dated: 03/12/2025

Subject: Annual Rate Contract for printing of the monthly periodical "AJKAL" in Hindi language

Quotations are invited for finalizing of an Annual Rate Contract for the printing of above mentioned prestigious monthly periodical in Hindi language. The estimated value of the job is Rs. 10,00,000.00 (Rupees Ten Lakh only). If you are in a position to undertake the production of the above job as per the specifications given below and supply the printed copies regularly within the specified time schedule, please submit your quotation in this form only **through GeM portal latest by 26/12/2025 (3:00 PM)**. The procurement will be conducted by following the **Reverse Auction (RA) process**. Technical Bids will be opened on the same day at 3:30 PM. Please note that quotations received after the due date and time will not be considered.



(Kulshrestha Kamal)

Deputy Director (Ed./Prod.)

For and on behalf of President of India

DESCRIPTION: AJKAL, a monthly periodical in Hindi language comprising with 104 pages of text and 4 pages of cover, is to be produced regularly on priority basis. The text pages carry text matter in 2-3 columns surrounded by line and screen border along with colour illustrations/pictures with diffused pictures/ vignette grounds etc. are to be printed in four process colours.

Cover I & IV may carry multi-colour pictures along with title, some text line and colour designs surrounded by grounds, bleeding on all sides will be printed in four process colours. Cover II & III may also print text along with line/halftone colour/B&W pictures/advertisements etc. surrounded by colour grounds in four process colours. The periodical will be **perfect-bound** and the cover to be pasted with good quality hot-melt adhesive.

Complete composing of text matter, lay-outing & designing of pages with text and picture, formation of boxes, vignettes in suitable styles and colours etc. will be done by the printer on their own system as per requirements of the Editor. Printer will have to show the final page proofs in our editor's office at Soochna Bhawan, 6th floor of this office on their own cost and arrangement. **Two digital printed dummies** of the periodical will also have to be submitted for final approval, before printing.

The printer will also be required to depute a professional designer/DTP Operator alongwith a laptop with required software for 3 to 4 days in the office of the Editor at Soochna Bhawan for final corrections/ designing as per instructions of the Editor.

NOTE:

- (i) The quantity of the periodical may vary from issue to issue.
- (ii) Complete designing/layouting of journal with vignettes, special effect, scanning etc. required for the text pages will have to be done by the printer.
- (iii) Material proofs etc. will have to be collected and delivered by the printer to the Editor at Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi, as and when asked for.
- (iv) Advance copies will have to be delivered at Soochna Bhawan and bulk copies duly bundled in 25 to 100 copies in each packet will have to be delivered to our designated store/agents within Delhi/NCR at printer's cost.
- (v) The bulk copies will have to be supplied before 3 days of the scheduled date of dispatch to our dispatcher/ Post office every month. The tentative scheduled date is 21st/22nd of preceding month of the issue.
- (vi) Printer will have to assign the page designing cum typesetting work to a professional and fully dedicated staff with a laptop in the press/in our office premises at (Soochna Bhawan). Vignettes, special effect etc. where required for designing of the text pages will have to be created by the printer by using suitable software in computer system.
- (vii) As soon as proofs are approved, complete journal will have to be provided to the Editor, AJKAL (Hindi) in word format alongwith JPEG file of all individual text pages/PDF/Web page formats on CD for uploading the same on our website & face book etc.
- (viii) Printer will have to preserve the plates for one month period after completion of the dispatch of each issue for extra copies if required to be printed.

SIZE: 5.5" X 8.5" (Approx. finished size)

COLOURS: Text pages & Cover (Outer and Inner) : **Four Process Colours**

LANGUAGE & QUANTITY: **Hindi– 2,700 copies** plus 20 Advance copies (over and above) per month
(likely to increase or decrease in each monthly issue)

PAPER: The following paper will be used from printer's stock.

Text pages: **80 GSM** or above matt finished white Indian Art Paper. (As per BIS norms)

Cover: **130 GSM** or above full gloss white Indian Art Paper. (As per BIS norms)

Important Note:

- Besides the GSM & BIS norms, the paper mentioned above has a special requirement for Brightness of 90.
- In connection to the above, the printer is required to **submit unprinted paper samples in A-4 size for testing the brightness of the paper for text and cover for each issue.**

PROCESS OF PRODUCTION: Offset.

TIME SCHEDULE: Materials will be supplied in batches by the Editor about 15-20 days in advance. Two to three proofs will be required for final approval **after first checking at printer's end**. A total number of 4 days will be allowed for printing and final delivery from the date of approval of CRC/final print order given by the Editor. Digital Dummy of text pages and cover may also require to be shown before final printing.

DESPATCH OF COPIES: About 2,000 copies of the periodical will have to be supplied to designated Post Office in Delhi/NCR within 3 days after the approval of final proofs or upto the scheduled dispatch dates i.e. 21st/22nd of previous month of issues and remaining bulk copies within another 1 day in this office, as per instructions. **20 advance copies (over & above the ordered quantity)** will have to be delivered in Production Section at Sochna Bhawan. Total 4 days will be allowed for the completion of the supply.

MATERIAL FOR PRODUCTION: MSS for text pages, colour photographs/charts, cover art work/CD, line designs, colour/B&W photographs etc. will be supplied in batches by Editors concerned.

SECURITY DEPOSIT: A Security Deposit of 5% value of the L-1 quoted rate (excluding GST) in the shape of FDR/Bank Guarantee valid for 18 months, duly pledged in favour of Principal Director General, Publications Division, New Delhi, will have to be furnished by the successful tenderer which will be retained by this office till the contract period and also contractual obligations are over.

VALIDITY OF CONTRACT: The contract will be valid for a **period of one year** and may be extended further for one or more years at same rates, terms & conditions on mutual agreement and satisfactory performance of the printer.

PENALTY CLAUSE:

- In case of delays at printer's end, penalty @ Rs. 1/- per day per delayed copy will be imposed in addition to the extra postal expenditure incurred on postage due to delay in supply, which will be recovered from the printer's bill.
- In case of lesser GSM beyond the permissible BIS limit: 3% of the bill value per lesser GSM (or part thereof) will be deducted.
- In case of lower brightness: 1% of the bill value for every 3 units below the specified brightness will be deducted.

INSPECTION OF THE BULK COPIES: In random checking, if it is found that printer has not used the specified paper, recovery of differences in GSM/Quality of printing etc. will be made at double of the market rate as decided by the Internal Committee/TDC.

OTHER REMARKS:

- Time schedule must be adhered to.
- A neat and high-class printing quality with uniformity throughout is essential.
- This enquiry is subject to our Usual Terms and Conditions of tender.
- All material will have to be collected and returned at printer's cost.
- No increase in rates for production or for material will be entertained for any variation in market during the contract period including extension of contract, if any.
- Publications Division reserves the right to accept or reject any/all the tenders without assigning any reason thereof.
- Office of Publications Division reserves the right to ~~terminate~~ terminate the rate-contract with one month's notice in the event of printing quality/services is found un-satisfactory.

8. In case of poor performance or regular delays, a suitable liquidated damage (penalty) is likely to be imposed or black listed for future jobs, which will be decided by an Internal Committee/TDC.
9. In case of continuous and perpetual poor performance and delay, Principal Director General, Publications Division reserves its rights to cancel the contract and Security Deposit forfeited.
10. All disputes will be settled in the jurisdiction of Delhi only.
11. The tender shall remain valid upto 90 days from the date of opening of Technical Bid.

Your rate should be quoted on the following lines including the cost of paper, all other incidental charges etc. and the applicable GST.

1. Total cost for typesetting, layouting, designing and printing of **32,400 copies** (2,700 copies Rs. _____) each of 12 issues) comprising 104 pages of text on 80 GSM matt Art paper and 4 pages cover on 130 GSM Art paper to be printed throughout in Four Process Colours on printer's paper 'As per Description' (including GST)

(Rupees.....)

NOTE: Any increase/decrease in quantity of the periodical from issue to issue will be paid on pr-rata basis. (As per provision on GeM)

I/we undertake that the printing of the job will be done in strict accordance with the terms and specifications of the tender set out above.

Date: _____

Signature _____
(With stamp)

Through GeM

Government of India
PUBLICATIONS DIVISION
 Ministry of Information and Broadcasting
 Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110 003

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"A" Category

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|--|--------------------------------|
| 1. M/s Aravali Printers & Publishers Pvt. Ltd. | 6. M/s Paras Offset Pvt. Ltd. |
| 2. M/s Chandu Press | 7. M/s Rakmo Press Pvt. Ltd. |
| 3. M/s J. K. Offset Graphics Pvt. Ltd. | 8. M/s Salasar Imaging Systems |
| 4. M/s Lustra Print Process Pvt. Ltd. | 9. M/s Universal Offsets |
| 5. M/s Nutech Print Services-India | |

"B" Category

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| 1. M/s Amar Ujala Publications Ltd. | 13. M/s Mittal Enterprises |
| 2. M/s Anand Sons | 14. M/s MP Printers |
| 3. M/s Ankur Offset Pvt. Ltd. | 15. M/s Multi Colour Services |
| 4. M/s A P India | 16. M/s Niyogi Offset Pvt. Ltd. |
| 5. M/s Archana Advertising Pvt. Ltd. | 17. M/s Nova Publications & Printers Pvt. Ltd. |
| 6. M/s Chandra Prabhu Offset Printing Works Pvt. Ltd. | 18. M/s Pearl Printers |
| 7. M/s Educational Stores | 19. M/s Printworks |
| 8. M/s Excel Printers Pvt. Ltd. | 20. M/s Sita Fine Arts Pvt. Ltd. |
| 9. M/s Impact Promotions | 21. M/s Sundeep Press (Suspended till 13/02/2026) |
| 10. M/s Jaina Offset Printers | 22. M/s Tan Prints (India) Pvt. Ltd. |
| 11. M/s Kriti | 23. M/s Viba Press Pvt. Ltd. |
| 12. M/s MGK Printing Works Pvt. Ltd. | |

"Ad-hoc" Category

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|--|-----------------------------------|
| 1. M/s Arihant Offset | 8. M/s Raj Printers |
| 2. M/s Arun Packers & Printers | 9. M/s Rolleract Press Services |
| 3. M/s I G Printers Pvt. Ltd. | 10. M/s Royal Offset |
| 4. M/s Infinity Advertising Services Pvt. Ltd. | 11. M/s Royal Press |
| 5. M/s Modest Print Pack Pvt. Ltd. | 12. M/s Sai Printo Pack Pvt. Ltd. |
| 6. M/s Nav Prabhat Printech Pvt. Ltd. | 13. M/s Utility Forms Pvt. Ltd. |
| 7. M/s Printland Digital (I) Pvt. Ltd. | |


 (Kulshrestha Kamal)
 Deputy Director (Ed./Prod.)
 03/12/2025